

# Demographics Report

Winston County, AL

April 9, 2009

Project Report  
iXPRESS 2008: Discovery Series

Pop Facts: Demographic Snapshot (Part 1)

Pop Facts: Demographic Snapshot (Part 1)	Winston County, AL	
<b>Population</b>		
2013 Projection	24,631	
2008 Estimate	24,686	
2000 Census	24,843	
1990 Census	22,053	
Growth 2008-2013	-0.22%	
Growth 2000-2008	-0.63%	
Growth 1990-2000	12.65%	
<b>2008 Estimated Population by Single Race Classification</b>	24,686	
White Alone	23,781	96.33%
Black or African American Alone	177	0.72%
American Indian and Alaska Native Alone	133	0.54%
Asian Alone	35	0.14%
Native Hawaiian and Other Pacific Islander Alone	2	0.01%
Some Other Race Alone	318	1.29%
Two or More Races	240	0.97%
<b>2008 Estimated Population Hispanic or Latino by Origin*</b>	24,686	
Not Hispanic or Latino	24,149	97.82%
Hispanic or Latino	537	2.18%
<b>Hispanic or Latino by Origin</b>	537	
Mexican	370	68.90%
Puerto Rican	14	2.61%
Cuban	16	2.98%
All Other Hispanic or Latino	137	25.51%
<b>2008 Estimated Hispanic or Latino by Single Race Classification</b>	537	
White Alone	176	32.77%
Black or African American Alone	1	0.19%
American Indian and Alaska Native Alone	10	1.86%
Asian Alone	3	0.56%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%
Some Other Race Alone	310	57.73%
Two or More Races	37	6.89%
<b>2008 Estimated Population, Asian Alone Race by Category*</b>	35	
Chinese, except Taiwanese	5	14.29%
Filipino	9	25.71%
Japanese	3	8.57%
Asian Indian	7	20.00%
Korean	7	20.00%
Vietnamese	3	8.57%
Cambodian	0	0.00%
Hmong	0	0.00%
Laotian	0	0.00%
Thai	0	0.00%
Other Asian	1	2.86%
Two or more Asian categories	0	0.00%

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<b>Pop Facts: Demographic Snapshot (Part 1)</b>	<b>Winston County, AL</b>	
<b>Population</b>		
<b>2008 Estimated Population by Ancestry</b>	24,686	
Arab	20	0.08%
Czech	0	0.00%
Danish	1	0.00%
Dutch	92	0.37%
English	999	4.05%
French (except Basque)	102	0.41%
French Canadian	65	0.26%
German	641	2.60%
Greek	41	0.17%
Hungarian	0	0.00%
Irish	1,579	6.40%
Italian	109	0.44%
Lithuanian	1	0.00%
Norwegian	70	0.28%
Polish	32	0.13%
Portuguese	7	0.03%
Russian	6	0.02%
Scottish	209	0.85%
Scotch-Irish	263	1.07%
Slovak	1	0.00%
Subsaharan African	0	0.00%
Swedish	8	0.03%
Swiss	1	0.00%
Ukrainian	0	0.00%
United States of America	6,763	27.40%
Welsh	19	0.08%
West Indian (exc Hisp groups)	1	0.00%
Other	3,193	12.93%
Ancestry Unclassified	10,463	42.38%
<b>2008 Estimated Population Age 5+ by Language Spoken At Home</b>	23,294	
Speak Only English	22,668	97.31%
Speak Asian or Pacific Island Language	34	0.15%
Speak IndoEuropean Language	91	0.39%
Speak Spanish	474	2.03%
Speak Other Language	27	0.12%
<b>2008 Estimated Population by Sex</b>	24,686	
Male	12,129	49.13%
Female	12,557	50.87%
Male/Female Ratio	0.97	
<b>2008 Estimated Population by Age</b>	24,686	
Age 0 to 4	1,392	5.64%
Age 5 to 9	1,468	5.95%
Age 10 to 14	1,584	6.42%
Age 15 to 17	965	3.91%
Age 18 to 20	874	3.54%
Age 21 to 24	1,123	4.55%
Age 25 to 34	3,138	12.71%
Age 35 to 44	3,529	14.30%

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<b>Pop Facts: Demographic Snapshot (Part 1)</b>	<b>Winston County, AL</b>	
<b>Population</b>		
Age 45 to 49	1,805	7.31%
Age 50 to 54	1,638	6.64%
Age 55 to 59	1,706	6.91%
Age 60 to 64	1,610	6.52%
Age 65 to 74	2,147	8.70%
Age 75 to 84	1,257	5.09%
Age 85 and over	450	1.82%
Age 16 and over	19,902	80.62%
Age 18 and over	19,277	78.09%
Age 21 and over	18,403	74.55%
Age 65 and over	3,854	15.61%
<b>2008 Estimated Median Age</b>	40.33	
<b>2008 Estimated Average Age</b>	40.05	
<b>2008 Estimated Male Population by Age</b>	12,129	
Age 0 to 4	713	5.88%
Age 5 to 9	726	5.99%
Age 10 to 14	804	6.63%
Age 15 to 17	495	4.08%
Age 18 to 20	481	3.97%
Age 21 to 24	615	5.07%
Age 25 to 34	1,528	12.60%
Age 35 to 44	1,812	14.94%
Age 45 to 49	905	7.46%
Age 50 to 54	834	6.88%
Age 55 to 59	822	6.78%
Age 60 to 64	771	6.36%
Age 65 to 74	1,015	8.37%
Age 75 to 84	478	3.94%
Age 85 and over	130	1.07%
<b>2008 Estimated Median Age, Male</b>	39.05	
<b>2008 Estimated Average Age, Male</b>	38.75	
<b>2008 Estimated Female Population by Age</b>	12,557	
Age 0 to 4	679	5.41%
Age 5 to 9	742	5.91%
Age 10 to 14	780	6.21%
Age 15 to 17	470	3.74%
Age 18 to 20	393	3.13%
Age 21 to 24	508	4.05%
Age 25 to 34	1,610	12.82%
Age 35 to 44	1,717	13.67%
Age 45 to 49	900	7.17%
Age 50 to 54	804	6.40%
Age 55 to 59	884	7.04%
Age 60 to 64	839	6.68%
Age 65 to 74	1,132	9.01%
Age 75 to 84	779	6.20%
Age 85 and over	320	2.55%
<b>2008 Estimated Median Age, Female</b>	41.58	

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<b>Pop Facts: Demographic Snapshot (Part 1)</b>	<b>Winston County, AL</b>	
<b>Population</b>		
<b>2008 Estimated Average Age, Female</b>	41.30	
<b>2008 Estimated Population Age 15 and Over by Marital Status*</b>	20,242	
Total, Never Married	3,101	15.32%
Married, Spouse present	12,499	61.75%
Married, Spouse absent	763	3.77%
Widowed	1,715	8.47%
Divorced	2,164	10.69%
Males, Never Married	1,963	9.70%
Males, Previously Married	1,302	6.43%
Females, Never Married	1,138	5.62%
Females, Previously Married	2,577	12.73%
<b>2008 Estimated Population Age 25 and Over by Educational Attainment*</b>	17,280	
Less than 9th grade	2,754	15.94%
Some High School, no diploma	3,757	21.74%
High School Graduate (or GED)	5,907	34.18%
Some College, no degree	2,908	16.83%
Associate Degree	550	3.18%
Bachelor's Degree	735	4.25%
Master's Degree	417	2.41%
Professional School Degree	196	1.13%
Doctorate Degree	56	0.32%

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Pop Facts: Demographic Snapshot (Part 2)

Pop Facts: Demographic Snapshot (Part 2)	Winston County, AL	
<b>Households</b>		
2013 Projection	10,459	
2008 Estimate	10,322	
2000 Census	10,107	
1990 Census	8,544	
Growth 2008-2013	1.33%	
Growth 2000-2008	2.13%	
Growth 1990-2000	18.29%	
<b>2008 Estimated Households by Household Type</b>	10,322	
Family Households	7,441	72.09%
Non-family Households	2,881	27.91%
<b>2008 Estimated Group Quarters Population</b>	315	
<b>2008 Households by Ethnicity: Hispanic or Latino</b>	143	1.39%
<b>2008 Estimated Households by Household Income</b>	10,322	
Less than \$15,000	2,319	22.47%
\$15,000 to \$24,999	1,623	15.72%
\$25,000 to \$34,999	1,514	14.67%
\$35,000 to \$49,999	2,041	19.77%
\$50,000 to \$74,999	1,366	13.23%
\$75,000 to \$99,999	720	6.98%
\$100,000 to \$149,999	466	4.51%
\$150,000 to \$249,999	203	1.97%
\$250,000 to \$499,999	60	0.58%
\$500,000 or more	10	0.10%
<b>2008 Estimated Average Household Income</b>	\$43,651	
<b>2008 Estimated Median Household Income</b>	\$33,052	
<b>2008 Estimated Per Capita Income</b>	\$18,355	
<b>2008 Estimated Households by Type and Presence of Own Children*</b>	10,322	
Single Male Householder	1,182	11.45%
Single Female Householder	1,623	15.72%
Married-Couple Family	6,161	59.69%
With own children	2,540	24.61%
No own children	3,621	35.08%
Male Householder	346	3.35%
With own children	199	1.93%
No own children	147	1.42%
Female Householder	934	9.05%
With own children	540	5.23%
No own children	394	3.82%
Nonfamily: Male Householder	48	0.47%
Nonfamily: Female Householder	28	0.27%
<b>2008 Estimated Households by Household Size*</b>	10,322	
1-person household	2,805	27.17%
2-person household	3,656	35.42%

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Pop Facts: Demographic Snapshot (Part 2)	Winston County, AL	
<b>Households</b>		
3-person household	1,958	18.97%
4-person household	1,330	12.89%
5-person household	422	4.09%
6-person household	119	1.15%
7 or more person household	32	0.31%
<b>2008 Estimated Average Household Size</b>	2.36	
<b>2008 Estimated Households by Presence of People*</b>	10,322	
<b>Households with 1 or more People under Age 18</b>	3,549	34.38%
Married-Couple Family	2,664	25.81%
Other Family, Male Householder	226	2.19%
Other Family, Female Householder	632	6.12%
Nonfamily, Male Householder	22	0.21%
Nonfamily, Female Householder	5	0.05%
<b>Households no People under Age 18</b>	6,773	65.62%
Married-Couple Family	3,497	33.88%
Other Family, Male Householder	120	1.16%
Other Family, Female Householder	302	2.93%
Nonfamily, Male Householder	1,208	11.70%
Nonfamily, Female Householder	1,646	15.95%
<b>2008 Estimated Households by Number of Vehicles*</b>	10,322	
No Vehicles	774	7.50%
1 Vehicle	3,108	30.11%
2 Vehicles	3,957	38.34%
3 Vehicles	1,726	16.72%
4 Vehicles	562	5.44%
5 or more Vehicles	195	1.89%
<b>2008 Estimated Average Number of Vehicles*</b>	1.90	
<b>Family Households</b>		
2013 Projection	7,539	
2008 Estimate	7,441	
2000 Census	7,286	
1990 Census	6,594	
Growth 2008-2013	1.32%	
Growth 2000-2008	2.13%	
Growth 1990-2000	10.49%	
<b>2008 Estimated Family Households by Household Income</b>	7,441	
Less than \$15,000	1,089	14.64%
\$15,000 to \$24,999	1,094	14.70%
\$25,000 to \$34,999	1,293	17.38%
\$35,000 to \$49,999	1,570	21.10%
\$50,000 to \$74,999	1,199	16.11%
\$75,000 to \$99,999	604	8.12%
\$100,000 to \$149,999	369	4.96%
\$150,000 to \$249,999	173	2.32%
\$250,000 to \$499,999	43	0.58%
\$500,000 or more	7	0.09%

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Pop Facts: Demographic Snapshot (Part 2)	Winston County, AL	
<b>Households</b>		
<b>2008 Estimated Average Family Household Income</b>	\$48,222	
<b>2008 Estimated Median Family Household Income</b>	\$37,336	
<b>2008 Estimated Families by Poverty Status*</b>	7,441	
<b>Income At or Above Poverty Level</b>	6,483	87.13%
Married-Couple Family	5,570	74.86%
With own children	2,350	31.58%
No own children	3,220	43.27%
Male Householder	283	3.80%
With own children	166	2.23%
No own children	117	1.57%
Female Householder	630	8.47%
With own children	403	5.42%
No own children	227	3.05%
<b>Income Below Poverty Level</b>	958	12.87%
Married-Couple Family	591	7.94%
With own children	283	3.80%
No own children	308	4.14%
Male Householder	63	0.85%
With own children	55	0.74%
No own children	8	0.11%
Female Householder	304	4.09%
With own children	277	3.72%
No own children	27	0.36%
<b>2008 Estimated Population Age 16 and Over by Employment*</b>	19,902	
In Armed Forces	16	0.08%
Civilian - Employed	10,847	54.50%
Civilian - Unemployed	719	3.61%
Not in Labor Force	8,320	41.80%
<b>2008 Estimated Civilian Employed Population Age 16 and Over by Class of Worker*</b>	10,847	
For-Profit Private Workers	8,123	74.89%
Non-Profit Private Workers	241	2.22%
Local Government Workers	629	5.80%
State Government Workers	453	4.18%
Federal Government Workers	174	1.60%
Self-Employed Workers	1,184	10.92%
Unpaid Family Workers	43	0.40%
<b>2008 Estimated Employed Population Age 16 and Over by Occupation*</b>	10,847	
Management, Business, and Financial Operations	924	8.52%
Professional and Related Occupations	1,193	11.00%
Service	1,111	10.24%
Sales and Office	2,311	21.31%
Farming, Fishing, and Forestry	180	1.66%
Construction, Extraction, and Maintenance	1,500	13.83%
Production, Transportation, and Material Moving	3,628	33.45%
<b>2008 Estimated Civilian Employed Population Age 16 and Over by Occupation Classification*</b>	10,847	
Blue Collar	5,128	47.28%



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Pop Facts: Demographic Snapshot (Part 2)	Winston County, AL	
<b>Households</b>		
White Collar	4,250	39.18%
Service & Farm	1,469	13.54%
<b>2008 Estimated Workers Age 16 and Over by Transportation To Work*</b>	10,631	
Drove Alone	8,575	80.66%
Car Pooled	1,465	13.78%
Public Transportation	20	0.19%
Walked	149	1.40%
Motorcycle	11	0.10%
Bicycle	0	0.00%
Other Means	86	0.81%
Worked at Home	325	3.06%
<b>2008 Estimated Workers Age 16 and Over by Travel Time to Work*</b>	10,306	
Less than 15 minutes	3,828	37.14%
15 to 29 Minutes	2,954	28.66%
30 to 44 Minutes	1,691	16.41%
45 to 59 Minutes	710	6.89%
60 or more Minutes	1,123	10.90%
<b>2008 Estimated Average Travel Time to Work in Minutes*</b>	28.04	
<b>2008 Estimated Tenure of Occupied Housing Units</b>	10,322	
Owner-Occupied	8,310	80.51%
Renter-Occupied	2,012	19.49%
<b>2008 Owner-Occupied Housing - Average Length of Residence</b>	11	
<b>2008 Estimated All Owner-Occupied Housing Units by Value</b>	8,310	
Less than \$20,000	1,094	13.16%
\$20,000 to \$39,999	1,267	15.25%
\$40,000 to \$59,999	1,195	14.38%
\$60,000 to \$79,999	1,180	14.20%
\$80,000 to \$99,999	957	11.52%
\$100,000 to \$149,999	1,191	14.33%
\$150,000 to \$199,999	571	6.87%
\$200,000 to \$299,999	405	4.87%
\$300,000 to \$399,999	233	2.80%
\$400,000 to \$499,999	45	0.54%
\$500,000 to \$749,999	82	0.99%
\$750,000 to \$999,999	43	0.52%
\$1,000,000 or more	47	0.57%
<b>2008 Estimated Median Owner-Occupied Housing Unit Value</b>	\$70,153	
<b>2008 Estimated Housing Units by Units in Structure*</b>	12,823	
1 Unit Attached	104	0.81%
1 Unit Detached	7,597	59.25%
2 Units	218	1.70%
3 to 19 Units	425	3.31%
20 to 49 Units	23	0.18%
50 or More Units	24	0.19%
Mobile Home or Trailer	4,392	34.25%

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Pop Facts: Demographic Snapshot (Part 2)	Winston County, AL	
<b>Households</b> Boat, RV, Van, etc.	40	0.31%
<b>Dominant structure type</b>	1 Unit Detached	
<b>2008 Estimated Housing Units by Year Structure Built</b>	12,823	
1999 to 2008	1,319	10.29%
1995 to 1998	1,171	9.13%
1990 to 1994	1,309	10.21%
1980 to 1989	2,498	19.48%
1970 to 1979	2,876	22.43%
1960 to 1969	1,656	12.91%
1950 to 1959	871	6.79%
1940 to 1949	545	4.25%
1939 or Earlier	578	4.51%
<b>2008 Estimated Median Year Structure Built**</b>	1980	
<b>Dominant Year Structure Built</b>	1970 to 1979	
*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.		
** Median Year Built will be unreliable if more than half of the Housing Units in this report area were built in 1939 or earlier.		

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Pop Facts: Demographic Trend

Pop Facts: Demographic Trend	Winston County, AL					
	2000 Census	%	2008 Estimate	%	2013 Projection	%
<b>Population by Age</b>	24,843		24,686		24,631	
Age 0 to 4	1,545	6.22%	1,392	5.64%	1,399	5.68%
Age 5 to 9	1,650	6.64%	1,468	5.95%	1,374	5.58%
Age 10 to 14	1,684	6.78%	1,584	6.42%	1,451	5.89%
Age 15 to 17	1,009	4.06%	965	3.91%	950	3.86%
Age 18 to 20	905	3.64%	874	3.54%	882	3.58%
Age 21 to 24	1,060	4.27%	1,123	4.55%	1,198	4.86%
Age 25 to 34	3,372	13.57%	3,138	12.71%	2,971	12.06%
Age 35 to 44	3,758	15.13%	3,529	14.30%	3,173	12.88%
Age 45 to 49	1,673	6.73%	1,805	7.31%	1,793	7.28%
Age 50 to 54	1,801	7.25%	1,638	6.64%	1,757	7.13%
Age 55 to 59	1,542	6.21%	1,706	6.91%	1,570	6.37%
Age 60 to 64	1,311	5.28%	1,610	6.52%	1,778	7.22%
Age 65 to 74	1,993	8.02%	2,147	8.70%	2,485	10.09%
Age 75 to 84	1,149	4.63%	1,257	5.09%	1,326	5.38%
Age 85 and over	391	1.57%	450	1.82%	524	2.13%
Age 16 and over	19,608	78.93%	19,902	80.62%	20,073	81.49%
Age 18 and over	18,955	76.30%	19,277	78.09%	19,457	78.99%
Age 21 and over	18,050	72.66%	18,403	74.55%	18,575	75.41%
Age 65 and over	3,533	14.22%	3,854	15.61%	4,335	17.60%
<b>Median Age</b>	38.02		40.33		41.72	
<b>Average Age</b>	38.53		40.05		41.13	
<b>Population by Sex</b>	24,843		24,686		24,631	
Male	12,166	48.97%	12,129	49.13%	12,102	49.13%
Female	12,677	51.03%	12,557	50.87%	12,529	50.87%
Male/Female Ratio	0.96		0.97		0.97	
<b>Population by Single Race Classification and Hispanic or Latino</b>						
<b>Hispanic or Latino</b>	372		537		638	
White Alone	122	32.80%	176	32.77%	209	32.76%
Black or African American Alone	1	0.27%	1	0.19%	2	0.31%
American Indian and Alaska Native Alone	7	1.88%	10	1.86%	12	1.88%
Asian Alone	2	0.54%	3	0.56%	4	0.63%
Native Hawaiian and Other Pacific Islander Alone	0	0.00%	0	0.00%	0	0.00%
Some Other Race Alone	215	57.80%	310	57.73%	369	57.84%
Two or More Races	25	6.72%	37	6.89%	42	6.58%
<b>Not Hispanic or Latino</b>	24,471		24,149		23,993	
White Alone	24,055	98.30%	23,605	97.75%	23,370	97.40%
Black or African American Alone	93	0.38%	176	0.73%	226	0.94%
American Indian and Alaska Native Alone	107	0.44%	123	0.51%	134	0.56%
Asian Alone	30	0.12%	32	0.13%	33	0.14%
Native Hawaiian and Other Pacific Islander Alone	2	0.01%	2	0.01%	2	0.01%
Some Other Race Alone	8	0.03%	8	0.03%	8	0.03%
Two or More Races	176	0.72%	203	0.84%	220	0.92%
<b>Households by Age of Householder</b>	10,107		10,322		10,459	
Age Under 25	445	4.40%	442	4.28%	452	4.32%

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Pop Facts: Demographic Trend	Winston County, AL					
	2000 Census	%	2008 Estimate	%	2013 Projection	%
Age 25 to 34	1,634	16.17%	1,518	14.71%	1,437	13.74%
Age 35 to 44	2,020	19.99%	1,893	18.34%	1,702	16.27%
Age 45 to 54	1,929	19.09%	1,908	18.48%	1,967	18.81%
Age 55 to 59	911	9.01%	1,006	9.75%	925	8.84%
Age 60 to 64	791	7.83%	970	9.40%	1,071	10.24%
Age 65 to 69	692	6.85%	825	7.99%	981	9.38%
Age 70 to 74	652	6.45%	619	6.00%	690	6.60%
Age 75 to 79	485	4.80%	532	5.15%	536	5.12%
Age 80 to 84	310	3.07%	336	3.26%	380	3.63%
Age 85 and over	238	2.35%	273	2.64%	318	3.04%
<b>Median Age of Householder</b>	49.95		51.86		53.33	
<b>Households by Household Income</b>	10,125		10,322		10,459	
Less than \$15,000	2,683	26.50%	2,319	22.47%	2,142	20.48%
\$15,000 to \$24,999	1,825	18.02%	1,623	15.72%	1,501	14.35%
\$25,000 to \$34,999	1,798	17.76%	1,514	14.67%	1,428	13.65%
\$35,000 to \$49,999	1,594	15.74%	2,041	19.77%	2,053	19.63%
\$50,000 to \$74,999	1,310	12.94%	1,366	13.23%	1,538	14.71%
\$75,000 to \$99,999	455	4.49%	720	6.98%	798	7.63%
\$100,000 to \$149,999	297	2.93%	466	4.51%	645	6.17%
\$150,000 to \$249,999	134	1.32%	203	1.97%	255	2.44%
\$250,000 to \$499,999	28	0.28%	60	0.58%	78	0.75%
\$500,000 or more	1	0.01%	10	0.10%	21	0.20%
<b>Average Household Income</b>	\$38,192		\$43,651		\$48,431	
<b>Median Household Income</b>	\$28,084		\$33,052		\$36,158	
<b>Per Capita Income</b>	\$15,738		\$18,355		\$20,671	

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Effective Buying Income

Effective Buying Income	Winston County, AL	
		%
<b>2008 Demographic Totals</b>		
Population	24,686	
Households	10,322	
Families	7,441	
Group Quarters Population	315	
Housing Units	12,823	
<b>2008 Average Household Size</b>	2.36	
<b>2008 Median Age</b>	40.33	
<b>2008 Median Household Income</b>	\$33,052	
<b>2008 Median All Owner-Occupied Housing Unit Value</b>	\$70,153	
<b>2008 Estimated Households by Effective Buying Income</b>	10,322	
Less than \$15,000	2,406	23.31%
\$15,000 to \$24,999	1,955	18.94%
\$25,000 to \$34,999	2,018	19.55%
\$35,000 to \$49,999	1,798	17.42%
\$50,000 to \$74,999	1,263	12.24%
\$75,000 to \$99,999	507	4.91%
\$100,000 to \$149,999	251	2.43%
\$150,000 to \$249,999	75	0.73%
\$250,000 to \$499,999	40	0.39%
\$500,000 or more	9	0.09%
<b>2008 Estimated Average Household Effective Buying Income</b>	\$36,734	
<b>2008 Estimated Median Household Effective Buying Income</b>	\$28,964	
<b>2013 Demographic Totals</b>		
Population	24,631	
Households	10,459	
Families	7,539	
Group Quarters Population	321	
Housing Units	12,992	
<b>2013 Average Household Size</b>	2.32	
<b>2013 Median Age</b>	41.72	
<b>2013 Median Household Income</b>	\$36,158	
<b>2013 Median All Owner-Occupied Housing Unit Value</b>	\$75,408	
<b>2013 Projected Households by Effective Buying Income</b>	10,459	
Less than \$15,000	2,220	21.23%
\$15,000 to \$24,999	1,819	17.39%
\$25,000 to \$34,999	1,855	17.74%
\$35,000 to \$49,999	2,065	19.74%
\$50,000 to \$74,999	1,346	12.87%
\$75,000 to \$99,999	658	6.29%
\$100,000 to \$149,999	323	3.09%
\$150,000 to \$249,999	102	0.98%
\$250,000 to \$499,999	50	0.48%
\$500,000 or more	21	0.20%
<b>2013 Projected Average Household Effective Buying Income</b>	\$40,505	

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Effective Buying Income	Winston County, AL	
<b>2013 Projected Median Household Effective Buying Income</b>	\$31,418	%

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Business Facts: Businesses by Major Sectors

Business Facts: Businesses by Major Sectors	Winston County, AL			
	Total Establishments	Total Employees	Sales (\$ Millions)	Establishments with 20 or more Employees
<b>Total Businesses</b>	886	11,138	\$1,007	124
<b>Dominant Major Group</b>	Services	Manufacturing	Manufacturing	Services
<b>Dominant Minor Group</b>	Personal services	Manufacturing	Manufacturing	Manufacturing
<b>Retail Trade</b>	242	1,987	\$237	18
Home Improvement Stores	25	428	\$62	2
General merchandise stores	10	162	\$17	1
Food stores	26	257	\$44	4
Auto dealers, gas stations	55	217	\$45	1
Apparel, accessory stores	5	12	\$1	0
Furniture, home furnishings	25	98	\$16	0
Eating & drinking places	47	600	\$30	8
Miscellaneous Retail Stores	49	213	\$22	2
<b>Finance, Insurance, Real Estate</b>	61	320	\$73	3
Banks, saving & lending inst.	16	148	\$41	2
Security, commodity brokers	2	4	\$1	0
Insurance carriers & Agencies	20	83	\$19	1
Real estate, Holding cos.	23	85	\$12	0
<b>Services</b>	281	2,965	\$221	34
Hotels & other lodging	9	352	\$8	2
Personal services	81	224	\$16	0
Business services	23	236	\$19	2
Motion pictures & Amusement	10	66	\$3	0
Health services	36	803	\$55	8
Legal services	12	39	\$7	0
Educational services	31	911	\$93	20
Social services	19	143	\$9	2
Other Services	60	191	\$11	0
<b>Agriculture &amp; Natural Resources</b>	16	195	\$12	6
<b>Resource Extraction</b>	2	60	\$9	2
<b>Construction</b>	60	327	\$59	3

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iXPRESS 2008: Discovery Series

<b>Business Facts: Businesses by Major Sectors</b>	<b>Winston County, AL</b>			
	<b>Total Establishments</b>	<b>Total Employees</b>	<b>Sales (\$ Millions)</b>	<b>Establishments with 20 or more Employees</b>
<b>Manufacturing</b>	66	3,543	\$250	33
<b>Transport/Communication, Utilities</b>	44	403	\$39	7
<b>Wholesale Trade</b>	49	602	\$108	8
<b>Government</b>	65	736	\$0	10
<b>Daytime Population</b>	11,138			
<b>Residential Population</b>	24,686			
<b>Households</b>	10,322			
<b>Average Household Income</b>	\$43,651			
<i>Prepared from Claritas Business-Facts which includes data from infoUSA</i>				